

2021 MARPA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES



Sponsorships are available for the 2021 MARPA Conference! Seize the opportunity to take your participation beyond simply attending, gain recognition for your company, and support the work of the Modification And Replacement Parts Association.

Choose a sponsorship package that will emphasize your company's image.

All sponsors will receive:

- Recognition at the 2021 MARPA Conference
- Logo and company profile included on conference website and other promotional materials
- Opportunity to place a sponsor-provided branded item in conference registration packets
- Special sponsorship name badge ribbons for each of your company's conference attendees
- Additional benefits associated with the level of sponsorship, as described below

**LIMITED TIME OFFER: RESERVE AND PAY FOR YOUR SPONSORSHIP
BY DECEMBER 23, 2020 AND LOCK IN THIS YEAR'S RATES!**

Diamond Sponsor: \$22,000
(\$20,000 before December 23rd)

- Company profile of one page
- Four complimentary registrations
- Highest Exhibition table location priority*

Gold Sponsor: \$7,500
(\$6,000 before December 23rd)

- Company profile up to 200 words
- Two complimentary registrations
- Exhibition table location priority over lower level sponsors*

Happy Hour Sponsor: \$5,000
(\$4,500 before December 23rd)

- Company profile up to 150 words
- Prominent logo signage at the event
- One complimentary registration

Break Sponsor: \$4,000
(\$3,500 before December 23rd)

- Company profile up to 100 words
- Prominent logo signage at the break
- One complimentary registration

Platinum Sponsor: \$12,000
(\$10,000 before December 23rd)

- Company profile of a half page
- Three complimentary registrations
- Exhibition table location priority over lower level sponsors*

Silver Sponsor: \$5,000
(\$4,000 before December 23rd)

- Company profile up to 150 words
- One complimentary registration
- Exhibition table location priority over lower level sponsors*

Lunch Sponsor: \$7,500
(\$6,000 before December 23rd)

- Company profile up to 175 words
- Prominent logo signage at the lunch
- One complimentary registration

Breakfast Sponsor: \$5,000
(\$4,000 before December 23rd)

- Company profile up to 150 words
- Prominent logo signage at the breakfast
- One complimentary registration

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USB Sponsor: \$5,000 **(\$4,000 before December 23rd)**

- Company profile up to 50 words
- Prominent logo printed on the Conference USB drives

Pocket Agenda Sponsor: \$2,000 **(\$1,750 before December 23rd)**

- Company profile up to 50 words
- Prominent logo printed on the Conference Pocket Agenda

Lanyard Sponsor: \$1,500 **(\$1,250 before December 23rd)**

- Company profile up to 50 words
- Prominent logo or text printed on the Conference lanyard

Conference Bags Sponsor: \$6,000 **(\$5,000 before December 23rd)**

- Company profile up to 50 words
- Prominent logo printed on the Conference Bags

Water Bottle Sponsor: \$2,000 **(\$1,750 before December 23rd)**

- Company profile up to 50 words
- Prominent logo printed on the Conference Water Bottles

App Sponsor: \$2,000 **(\$1,750 before December 23rd)**

- Company profile up to 50 words
- Prominent logo placement on the app instruction signage

Raffle Sponsor: \$1,500 **(\$1,000 before December 23rd)**

- Company name and logo listed
- Prominent logo signage and announcement during the raffle

Event Sponsor: \$1,000 **(\$750 before December 23rd)**

- Company name and logo listed
- Prominent logo display during the event

- ➔ **Exhibition table priority is extended to companies that choose to select and make payment for both a sponsorship package and an exhibition table, on a first-come, first-served basis by sponsor level*
- ➔ *Incumbent sponsors have the right of first refusal to reprise their sponsorship from the previous event, through December 18, 2020*

Do you have an idea for a sponsorship that you don't see listed here? Let us know!

We are happy to work with our sponsors to create the right way to promote your company, meet your budget, and support the work of the Association. To choose a sponsorship now and save, complete and return the form below.

Sponsoring Company: _____

Billing Name and Address: _____

Contact Name: _____

Phone: _____ Email: _____

Requested Level of Sponsorship: _____

TOTAL AMOUNT DUE: _____

Check Enclosed (made out to *Modification and Replacement Parts Association*)

Please bill my: Visa MasterCard American Express

Credit Card #: _____ Expiration Date: _____

Credit Card Signature: _____

Card Security Code: _____ (3 or 4 digits)

Sponsorship fees are non-refundable. Sponsorships are offered on a first-come, first-served basis. 2020 sponsors have the right of first refusal to continue the same sponsorships in 2021 – this right expires on December 23, 2020. If the 2021 Conference is cancelled for any reason, 2021 sponsorship fees will be applied first to 2021 Annual Conference marketing and other incurred expenses, (on a *pro rata* basis) with the remainder being applied to the next MARPA Annual Conference. If the 2021 Annual Conference is converted to a virtual event, sponsorship levels remain as agreed. Sponsor benefits are subject to change at the discretion of the Association.