

2021 MARPA EMEA CONFERENCE - VIRTUAL SPONSORSHIP OPPORTUNITIES



Sponsorships are available for the virtual 2021 MARPA EMEA Conference! Seize the opportunity to take your participation for this virtual event beyond simply attending, gain recognition for your company, and support the work of the Modification And Replacement Parts Association during this online event. Choose a sponsorship package that will emphasize your company's image.

**LIMITED TIME OFFER: RESERVE AND PAY FOR YOUR SPONSORSHIP
BY DECEMBER 23, 2020 AND LOCK IN THIS YEAR'S RATES!**

All sponsors will receive:

- Recognition during the 2021 MARPA EMEA Conference
- Logo and company profile included on conference website and other promotional materials
- Pre-event call with MARPA staff to discuss the sponsor's marketing targets and goals for the event
- Opportunity to obtain complete registration list details two weeks prior to the event to facilitate networking
- Company logo in login screen and closing credits of the virtual event
- Ability to link a PDF product list, company contacts list, and digital collateral on a registrant-accessible web page
- Pre-event website page to "get to know your sponsors" with a sponsor outline created in cooperation with MARPA link to be sent to all attendees
- Additional benefits associated with the level of sponsorship, as described below

Diamond Sponsor : \$18,000 (\$15,000 before December 23rd)

- Company profile up to 4 pages in the PDF program provided to attendees following the event
- Sponsor-branded Midweek MARPA session with company-themed trivia questions included
- Opportunity to provide an up-to 30 minute recorded sales/product talk video to share on the MARPA YouTube channel with a link on the event sponsor page of the MARPA website
- Opportunity to create a 1 minute 45 second ad run during either the event pre-show or as a bumper between speakers, and to be added to the MARPA YouTube channel following the event
- An open AnyMeeting session with content of the sponsor's preference to use as a virtual "booth" – Create an ad, an open session with sales team members available for discussion and display of products, facility tour, or presentation – activity at the choice of the sponsor, as executed by the sponsor during the allotted time frame

Platinum Sponsor : \$15,000 (\$12,000 before December 23rd)

- Company profile up to 3 pages in the PDF program provided to attendees following the event
- Sponsor-branded Midweek MARPA session with company-themed trivia questions included
- Opportunity to provide a 20 minute recorded sales/product talk video to share on the MARPA YouTube channel with a link on the event sponsor page of the MARPA website
- Opportunity to create a 1-minute ad run during either the event pre-show or as a bumper between speakers, and to be added to the MARPA YouTube channel following the event
- An open AnyMeeting session with content of the sponsor's preference to use as a virtual "booth" – Create an ad, an open session with sales team members available for discussion and display of products, facility tour, or presentation – activity at the choice of the sponsor, as executed by the sponsor during the allotted time frame

Gold Sponsor : \$12,000 (\$10,000 before December 23rd)

- Company profile up to 2 pages in the PDF program provided to attendees following the event
- Sponsor-branded Midweek MARPA session with company-themed trivia questions included
- Opportunity to provide a 15 minute recorded sales/product talk video to share on the MARPA YouTube channel with a link on the event sponsor page of the MARPA website
- Opportunity to create a 30 second ad run during either the event pre-show or as a bumper between speakers, , and to be added to the MARPA YouTube channel following the event

2020 MARPA ANNUAL CONFERENCE - VIRTUAL SPONSORSHIP OPPORTUNITIES



Silver Sponsor : \$8,000 (\$6,000 before December 23rd)

- Company profile up to 1 page in the PDF program provided to attendees following the event
- Opportunity to provide a 10-minute recorded sales/product talk to share on the MARPA YouTube channel with a link on the event sponsor page of the MARPA website
- Opportunity to create a 15 second ad run during either the event pre-show or as a bumper between speakers, and to be added to the MARPA YouTube channel following the event

Bronze Sponsor : \$7,000 (\$5,000 before December 23rd)

- Company profile up to 1/2 page in the PDF program provided to attendees following the event
- Opportunity to provide a 5-minute recorded sales/product talk video to share on the MARPA YouTube channel with a link on the event sponsor page of the MARPA website
- Opportunity to create a 15 second ad run during either the event pre-show or as a bumper between speakers, and to be added to the MARPA YouTube channel following the event

Event Sponsor : \$3,000 (\$1,000 before December 23rd)

- Company profile up to 1/4 page in the PDF program provided to attendees following the event
- Opportunity to provide a 5-minute recorded sales/product talk video to share on the MARPA YouTube channel with a link on the event sponsor page of the MARPA website

Event Supporter : \$1,500 (\$ 750 before December 23rd)

- Company profile up to 50 words in the PDF program provided to attendees following the event
- Opportunity to provide a 2-minute recorded sales/product talk video to share on the MARPA YouTube channel with a link on the event sponsor page of the MARPA website

Sponsoring Company: _____

Billing Name and Address: _____

Contact Name: _____

Phone: _____ Email: _____

Requested Level of Sponsorship: _____

TOTAL AMOUNT DUE: _____

Check Enclosed (made out to *Modification and Replacement Parts Association*)

Please bill my: Visa MasterCard American Express

Credit Card #: _____ Expiration Date: _____

Credit Card Signature: _____

Card Security Code: _____ (3 or 4 digits)

Sponsorship fees are non-refundable. Sponsorships are offered on a first-come, first-served basis. 2020 sponsors have the right of first refusal on limited items to continue the same sponsorships in 2021 – this right expires on December 23, 2020. If the 2021 EMEA Conference is cancelled for any reason, paid sponsorship fees will be applied first to 2021 EMEA Conference marketing and other incurred expenses, (on a *pro rata* basis) with the remainder being applied to the next MARPA EMEA Conference. If the 2021 EMEA Conference is converted to a virtual event, sponsorship levels remain as agreed. Sponsor benefits are subject to change at the discretion of the Association. Sponsors may choose to forego entitlements offered by this agreement at their discretion, with notice provided to MARPA in writing at least 30 days prior to the event.